

Sanchari De

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Designation: Assistant Professor of Sociology (W. B. E. S.)

Research Interest: Sociology of Education, Sociology of Industry, Organization and labour.

Academic Qualification:

- B.A (Hons): Lady Brabourne College, University of Calcutta, 2008
- M.A : University of Calcutta, 2010
- Ph.D: Currently pursuing in Department of Sociology, University of Calcutta

Additional Achievements, Awards and Honors:

- Diploma in Social Work and Community Service in 2010, National Council of Education, Bengal.
- Voluntary Internship in Institute of Psychological & Educational Research (IPER) from 1st July 2010 to 11th October 2010.

Publications:

- Article “**Portrayal of Women in Advertisements**” as a chapter in a book ‘Women’s Studies: Various Aspects’ edited by Basabi Chakraborty, March 2014, Urbee Prakashan, ISBN : 978-93-80648-26-2, pp. 560-566.
- Article “**Family Relationships: A Sociological Investigation on I.T Workers**” as a paper in a journal ‘International Journal of English Language, Literature and Humanities’ December 2014, Vol. No. 2 Issue VIII, ISSN : 2321-7065, pp. 295-307.
- Article “**Urban ‘Invisibles’: A Sociological Investigation**” as a paper in a journal ‘International Journal of Recent Advances in Multidisciplinary Research’ June 2015, Vol. No. 2 Issue 6, ISSN : 2350-0743, pp. 0455-0457.
- Article “**Critical Reflections on Career Choice with ICTs**” as a paper in Conference Proceedings ‘Educational Reforms through ICT’ edited by A. Ramakrishna, May 2016, ISBN : 978-93-84845-17-9, pp. 475-478.
- Article “**Organizational Inequity and Inequality: In the Era of Globalization**” as a chapter in a book ‘Human Rights Violation against Women’ edited by R. Selvaraju, July 2016, Nivi Publication, ISBN : 978-81-929575-8-6, pp. 243-252.
- Article “**Global Development of Education and Career Choice in India**” as a paper in Conference Proceedings ‘Approaches in Education’ edited by D. Balaramulu, Murthy, Dasu P and Balaji, 2017, Canadian Academic Publishing, ISBN : 978-1-926488-55-4, pp. 154-156.
- Article “**George Herbert Mead: The Hidden Gem in the Discipline of Sociology**” as a paper in ‘Jai Maa Saraswati Gyandayini: An International Multidisciplinary e-Journal’ April 2018, Vol. No. 3 Issue IV, ISSN: 2454-8367, e-ISJN: A4372-3118, pp. 194-201.
- Article “**Global Trends in Career Choice: A Study on the Wellbeing of Students in India**” as a paper in ‘International Journal of Research and Analytical Reviews’(IJRAR) June 2019, Vol. No. 6 Issue 2, E-ISSN: 2348-1269, P-ISSN: 2349-5138, pp. 742-752.
- Article “**Career Choice: A Critical Study in the Age of Digitalization**” as a chapter in ‘Digitization of Economy and Society: Emerging Paradigms’ edited by Sudeshna Basu Mukherjee, Saheli Guha Neogi Ghatak and Nilanjan Ray. USA:Apple Academic Press. ISBN: 978-1-77463-028-0 (hbk), 978-1-77463-910-8 (pbk), 978-1-00318-747-9 (ebk). Pp: 203-224. (will be published in 2022).

Other Academic and College Activities:

- Delivered lecture as an Invited Speaker on the topic “**Mixed Method: An Approach in Social research**” in UGC Sponsored One Day Seminar on ‘Relevance of Methodology in Social Science’, organized by Department of Sociology, Vidyasagar University, Midnapore, on 26th March 2015.
- Co-Chaired a session in the Research Committee ‘Education and Society’ RC Session III and IV on 29th December 2016 at the 42nd All India Sociological Conference on ‘**Rethinking Sociological Traditions in India**’ of Indian Sociological Society held at Tezpur University, Assam from 27th -30th December, 2016.
- Joint-convener of Monthly Web-Lecture Series organized by Department of Sociology, Govt. Gen. Degree College Mangalkote in association with IQAC, 26th June 2021 onwards.
- Lady Nodal Teacher for Kanyashree Club in college, Burdwan District.