

# Government General Degree College, Mangalkote

## Report on Adult Literacy Campaign Organized by NSS, GGDC Mangalkote

On

23<sup>rd</sup> March 2023



## DETAILED REPORT

### **Aims and Objectives of the Programme:**

The Adult Literacy Campaign organized by the NSS unit of Government General Degree College, Mangalkote, aimed to address the issue of illiteracy among adults in the rural community of Pindira. The specific objectives of the campaign were:

1. To provide basic literacy skills to illiterate adults in the community.
2. To raise awareness regarding the importance of literacy for personal and community development.
3. To empower adults with the skills necessary to improve their economic prospects.
4. To foster a culture of lifelong learning and education within the community.
5. To engage college students in community service and promote social responsibility.

### **Proceedings of the Programme (Description):**

- a) **Name of the programme:** Adult Literacy Campaign
- b) **Date:** 23<sup>rd</sup> March 2023
- c) **Time:** 11 am onwards
- d) **Venue:** Pindira Village
- e) **Organizers of the Programme:** NSS Unit, Government General Degree College, Mangalkote
- f) **Brief Summary of the Programme:**

The Adult Literacy Campaign was held on 23<sup>rd</sup> March 2023, in Pindira village, a rural community near Government General Degree College, Mangalkote. The event was organized by the NSS unit of the college, involving students, faculty members, and local volunteers. The campaign was designed to provide basic literacy skills to adults who had little to no formal education.

The main events of the campaign included the following:

- 1. Assessment of Literacy Levels:** NSS volunteers conducted an initial assessment to determine the literacy levels of the participants. This helped in designing tailored learning modules to address the specific needs of the learners.
- 2. Learning Sessions:** The campaign featured multiple learning sessions focusing on reading, writing, and basic arithmetic. These sessions were held in small groups to ensure personalized attention and effective learning. Volunteers used a variety of teaching aids, including charts, flashcards, and interactive activities, to make the sessions engaging and effective.
- 3. Vocational Skills Training:** To enhance the practical application of literacy skills, the campaign included vocational training sessions. Participants were introduced to basic skills such as tailoring, handicrafts, and simple accounting, which could help them in improving their economic prospects.
- 4. Interactive Q&A Sessions:** The campaign included interactive question-and-answer sessions where participants could ask questions and seek clarification on various topics. This helped in addressing individual doubts and ensuring a better understanding of the concepts taught.
- 6. Distribution of Learning Materials:** At the end of the campaign, learning materials, including notebooks, pens, and educational booklets, were distributed among the

participants. These materials were intended to encourage continuous learning and practice.

### **Result of the Programme:**

The Adult Literacy Campaign achieved significant outcomes, benefiting both the participants and the broader community:

**1. Encouragement to Improve Literacy Levels:** The initial assessment and subsequent learning sessions resulted in a noticeable interest in improving the literacy levels of the participants. Many adults who could not read or write at the beginning, were taught the basics of writing in the Bengali script.

**2. Increased Awareness:** The campaign successfully raised awareness about the importance of literacy and education in personal and community development. Participants gained a better understanding of how literacy can improve their quality of life and economic opportunities.

**3. Empowerment of Women:** A significant number of participants were women, who often face additional barriers to education in rural areas. The campaign empowered these women with the skills necessary to contribute to their households and communities more effectively.

**4. Enhanced Health and Hygiene Practices:** The health and hygiene education sessions led to improved practices among the participants. This contributed to better overall health and well-being in the community.

**5. Economic Prospects:** The vocational skills training provided participants with practical skills that could enhance their economic prospects. Some participants expressed interest in pursuing these skills further to generate income.

**6. Student Engagement:** The campaign provided NSS volunteers and college students with a valuable opportunity to engage in community service and develop a sense of social responsibility. The experience was enriching and educational for the volunteers, fostering a deeper understanding of community issues and the impact of education.

### **Conclusion:**

The Adult Literacy Campaign organized by the NSS unit of Government General Degree College, Mangalkote, was a resounding success. The campaign effectively addressed the issue of adult illiteracy in Pindira, providing participants with essential literacy skills and empowering them to improve their quality of life. The combination of literacy education, health and hygiene awareness, and vocational training created a holistic approach that addressed multiple aspects of community development.

The positive outcomes of the campaign underscored the importance of continued efforts in adult education and community engagement. By fostering a culture of lifelong learning and promoting the value of education, the campaign contributed to the broader goal of community empowerment and development.



**Student volunteers of GGDC Mangalkote, and participants of the Adult Literacy Campaign**



**Student volunteers of GGDC Mangalkote teaching participants the Bengali alphabet**



**Student volunteers interacting with the participants**



**Participants, student volunteers, and NSS convener of GGDC Mangalkote at the event.**

*Amitra Rudra*

**NSS PROGRAMME OFFICER, GGDC, MANGALKOTE**

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*Basu*





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Government of West Bengal  
NSS UNIT

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## NOTICE

No.MGC/NSS/4/23

Date: 14.03.2023

It is hereby notified for the information of all concerned that the NSS Unit of the college is going to organize an **Adult Literacy Campaign** on **23.03.2023** in the Pindira village. This campaign is part of the **Child and Adult Literacy Initiative** of the NSS Unit (in association with the IQAC) of the college.

NSS volunteers are asked to participate in the campaign.

(Dr. Pradipta Kumar Basu)  
Officer-In-Charge  
GGDC, Mangalkote

(Mr. Aritra Rudra)  
Programme Officer, NSS Unit I  
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Adult Literacy Campaign at Pindira Village  
Organized by NSS Unit, Government General Degree College, Mangalkote  
(Date: 23.03.2023)

**STUDENT ATTENDANCE SHEET 23.03.2023**

Sl. No.	Name of the Student Volunteer	Department	Semester	Signature
1	SAHELI GHOSH	History	IV	Saheli Ghosh
2	SAIEKA SHARLIN	History	IV	Saieka Sharlin
3	SK ABDUL MAZID	History	IV	SK Abdul Mazid
4	CH TAJMIRA KHATUN	Bengali	VI	Ch Tajmira Khatun
5	PARBATI DAS	Bengali	VI	Parbati Das
6	SHIPRA AICH SARKAR	English	VI	Shipra Aich Sarkar
7	PUJA SARDAR	History	VI	Puja Sardar
8	SAYAN PAL	History	VI	Sayan Pal
9	SOUVIK GHOSH	BA General	II	Souvik Ghosh
10	SUDIPA PAL	BA General	II	Sudipa Pal
11	SUMANTA NANDI	BA General	II	Sumanta Nandi
12	SHILPA PRAMANIK	Political Science	VI	Shilpa Pramanik
13	TUKTUKI BAIRAGYA	Political Science	VI	Tuktuki Bairagya
14	PAPRI GHOSH	BA General	VI	Papri Ghosh
15	ARITRA DUTTA	Zoology	VI	Aritra Dutta
16	DEBKANTA PAL	Zoology	VI	Debankanta Pal

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