

**GOVERNMENT GENERAL DEGREE COLLEGE,
MANGALKOTE**

SEMINAR REPORT

ON

ENGLISH LANGUAGE AS A COMMODITY

ORGANISED BY: UGC-SEMINAR COMMITTEE

DATE: 29.07.22

TIME: 01.00 pm - 2.30 pm

VENUE: Seminar Hall, 2nd Floor

OBJECTIVE OF THE SEMINAR:

The seminar was aimed at making the students aware of the commodification of language which has increased the meaning of a language from just being a medium of conversation to being something more profitable.

SPEAKER:

Ms. Tahira Tashneem, Assistant Professor, Department of English, GGDC, Mangalkote

PROCEEDINGS OF THE SEMINAR:

The speaker began her deliberation by explaining the concept of commodification of English which means the treatment of the English language as an economic resource that has a significant market value. The lecture was divided into two parts. The first part dealt with the concept of commodification of the English language and the second part explicated the consequences of this process. Firstly, she explained how English language has played a vital role in influencing the economic globalization of the present day. Referring to the contemporary situation, she elaborated how the commodification of English is a common and continuing process and that its influence over the new capitalism has several overreaching consequences. She mentioned that, significantly, English, among all the other dominant languages, is leading the domain of international business and has achieved the status of a precious commodity in the world linguistic market. Talking about its history, she mentioned that the first known practice of treating English as a commodity can be traced back to the industry of English language teaching. Then, she went on to describe how the increasing financial value of English has encouraged families, organizations and nations to invest funds in its development and improvement. She showed how nations with a majority of English-speaking people are economically placed in an advantageous position than the nations where English is a foreign language. The lecture also pointed out how proficiency in English communication becomes an important factor for survival in international commerce. It has also discussed in detail the communicative practices of new capitalism and its constant attempt to create a standardized form of language. However, such a tendency often produces a contradictory result. Instead of one standard form of English, the linguistic industry experiences the existence of heterogeneous varieties of the language. Finally, the lecture

emphasized the necessity of being proficient in English, as it is the dominant language in all service sectors such as academics, research, diplomacy and digital media.

PARTICIPANT DETAILS:

NO. OF STUDENTS REGISTERED FOR THE PROGRAMME: 39

NO. OF STUDENTS ATTENDED THE PROGRAMME: 38

OUTCOME OF THE PROGRAMME:

The students came to know about 'English Language' as something more than just a medium of conversation. They also came to know how being proficient in the language can give them a competitive edge in various fields.

GLIMPSES FROM THE SEMINAR



PIC.1: THE SPEAKER WITH HER PRESENTATION



PIC.2: THE SPEAKER IN ACTION

GOVERNMENT GENERAL DEGREE COLLEGE AT MANGALKOTE

UGC-SEMINAR COMMITTEE

DATE: 29.07.22

TITLE OF SEMINAR: ENGLISH LANGUAGE AS A COMMODITY

SPEAKER: Ms. Tahira Tashneem, Assistant Professor, Department of English, GGDC, Mangalkote

STUDENTS ATTENDANCE CUM PARTICIPATION REPORT

SL. NO.	NAMES OF REGISTERED STUDENTS	STREAM	SEMESTER	PRESENT/ABSENT
1	MONIRUL HOQUE	ENGLISH	SEM II	PRESENT
2	MOUMITA GHOSH	ENGLISH	SEM II	PRESENT
3	PRIYANKA HANSDA	ENGLISH	SEM II	PRESENT
4	SAYEEDA SIRIN	ENGLISH	SEM II	PRESENT
5	SHARFUL BARI MALLICK	ENGLISH	SEM II	PRESENT
6	NAJMA KHATUN	ENGLISH	SEM V	PRESENT
7	PRIYA MALLICK	ENGLISH	SEM V	PRESENT
8	SOURAV MONDAL	ENGLISH	SEM V	PRESENT
9	SUNANDA DUTTA	ENGLISH	SEM V	PRESENT
10	ABHIPSA GHOSH	SOCIOLOGY	SEM II	ABSENT
11	BAISAKHI BHANDARI	SOCIOLOGY	SEM II	PRESENT
12	DEBAJYOTI CHOUDHURY	SOCIOLOGY	SEM II	PRESENT
13	KANIKA BISWAS	SOCIOLOGY	SEM II	PRESENT
14	MALLIKA GHOSH	SOCIOLOGY	SEM V	PRESENT
15	NASIMA KHATUN	SOCIOLOGY	SEM V	PRESENT
16	RESHMI KHATUN	SOCIOLOGY	SEM V	PRESENT
17	GANESH PAL	BA GEN.	SEM II	PRESENT
18	NASIMA KHATUN	BA GEN.	SEM II	PRESENT
19	PRITAM KUMAR DUTTA	BA GEN.	SEM II	PRESENT
20	RAHUL DAS	BA GEN.	SEM II	PRESENT
21	ABHIJIT DAS	BA GEN.	SEM V	PRESENT
22	ASHIKA SULTANA	BA GEN.	SEM V	PRESENT

Sushmita Das

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23	ANANYA MAHANTA	HISTORY	SEM II	PRESENT
24	ANANYA MONDAL	HISTORY	SEM II	PRESENT
25	BINA MAJHI	HISTORY	SEM V	PRESENT
26	BULTI MAJHI	HISTORY	SEM V	PRESENT
27	DIYA SINGH	HISTORY	SEM V	PRESENT
28	LAJINA KHATUN	HISTORY	SEM V	PRESENT
29	PAYEL THAKUR	POL. SC.	SEM II	PRESENT
30	RIYA PRAMANIK	POL. SC.	SEM II	PRESENT
31	SUDHA GHOSH	POL. SC.	SEM II	PRESENT
32	MAMTAJ KHATUN	POL. SC.	SEM V	PRESENT
33	RAJA SK	POL. SC.	SEM V	PRESENT
34	NASIMA AFROJ	ZOOLOGY	SEM II	PRESENT
35	DEBKANTA PAL	ZOOLOGY	SEM V	PRESENT
36	MALA DAS	ZOOLOGY	SEM V	PRESENT
37	GOURI ROY	BENGALI	SEM II	PRESENT
38	MAHUYA DUTTA	BENGALI	SEM II	PRESENT
39	MONIKA GHOSH	BENGALI	SEM V	PRESENT

Juchismita Das

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GOVERNMENT GENERAL DEGREE COLLEGE AT MANGALKOTE

UGC-SEMINAR COMMITTEE

DATE: 23.07.22

NOTICE

All concerned are hereby notified that a Seminar on “ENGLISH LANGUAGE AS A COMMODITY” has been scheduled to be organised by the UGC-Seminar Committee, GGDC, Mangalkote on 29.07.22 from 01.00 pm – 2.30 pm (venue – Seminar Hall, 2nd Floor). The programme aims to present the importance of English Language as a medium of communication across the globe and how it has been commodified during its course of evolution. Ms. Tahira Tashneem, Assistant Professor, Department of English, GGDC, Mangalkote will be acting as the in-house resource person for the said programme.

All the departments are requested to encourage their students for maximum participation in the programme and to register for the same at the earliest. The brochure will be shared shortly.

COUNTERSIGNED



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GGDC, MANGALKOTE**



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UGC-SEMINAR COMMITTEE
GGDC, MANGALKOTE**



GOVERNMENT GENERAL DEGREE COLLEGE, MANGALKOTE
UGC SEMINAR COMMITTEE

Invites you to join the

SEMINAR

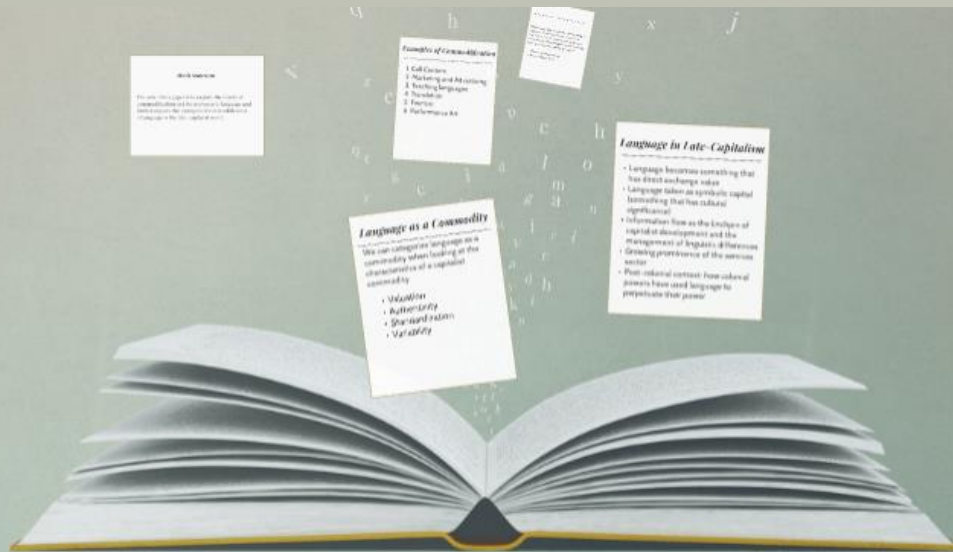
on

**ENGLISH LANGUAGE AS A
COMMODITY**

on 29.07.2022

AT: 01.00 P.M.

Venue: Seminar Hall, 2nd Floor



ABOUT THE PROGRAMME:

The current market treats English Language as a commodity since it has led to economic globalization. As such, it is treated as an economic resource. This actually points out the language and communication skills of workers in a international platform which, at times, is regarded as international business dialogues. Since, it is the official language of many countries it helps in bridging the communication gaps between people from different cultural backgrounds. As such, adapting English Language communication skills is very important from the career-perspective. The programme aims to discuss these aspects of English Language to increase their preparedness for their future career goals.

TARGET AUDIENCE:

U.G. Students of GGDC, Mangalkote

SPEAKER:

PROF. TAHIRA TASHNEEM
ASSISTANT PROFESSOR,
DEPARTMENT OF HISTORY,
GGDC, MANGALKOTE



Dr. Pradipta Kumar Basu
OFFICER IN CHARGE, W.B.E.S.,
Government General Degree College, Mangalkote
Dt. Purba Bardhaman, West Bengal- 713132



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DISTRICT - PURBA BARDHAMAN; WEST BENGAL; PIN CODE - 713132; INDIA
Email: ggdcmanagalkote@gmail.com; Website: https://mangalkotegovtcollege.org

To,
Ms. Tahira Tashneem
Assistant Professor
Department of English
GGDC, Mangalkote, Burdwan

Sub: Invitation to deliver a Special Lecture titled “*English Language as A Commodity*” in the in-house seminar organized by UGC-Seminar Committee, GGDC, Mangalkote on 29.07.2022 at 01:00 PM.

Sir,

It is our honour to invite you as a speaker to deliver a Special Lecture titled “*English Language as A Commodity*” in the in-house seminar organized by UGC-Seminar Committee, GGDC, Mangalkote on 29.07.2022 at 01:00 PM. We sincerely hope that it will be an enriching experience for the students to listen to your thought provoking and pertinent deliberation.

We shall be highly obliged if you kindly accept our invitation.

**Officer-In-Charge
GGDC, Mangalkote**





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Email: ggdcmangalkote@gmail.com; Website: <https://mangalkotegovtcollege.org>

Certificate of Appreciation

This certificate is awarded to:

Ms. Tahira Tashneem
Assistant Professor, Department of English
GGDC, Mangalkote

In recognition of her valuable contribution as an in-house speaker in the seminar entitled “*English Language as A Commodity*” on 29.07.2022, organized by the UGC-Seminar Committee, GGDC, Mangalkote.

Officer-In-Charge
GGDC, Mangalkote



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