# GOVERNMENT GENERAL DEGREE COLLEGE, MANGALKOTE

SEMINAR REPORT

ØN

# ENGLISH LANGUAGE AS A COMMODITY

# **DRGANISED BY: UGC-SEMINAR COMMITTEE**

DATE: 29.07.22 TIME: 01.00 pm - 2.30 pm VENUE: Seminar Hall, 2nd Floor



## **GOVERNMENT GENERAL DEGREE COLLEGE AT MANGALKOTE**

### **UGC-SEMINAR COMMITTEE**

DATE: 23.07.22

#### **NOTICE**

All concerned are hereby notified that a Seminar on "ENGLISH LANGUAGE AS A COMMODITY" has been scheduled to be organised by the UGC-Seminar Committee, GGDC, Mangalkote on 29.07.22 from 01.00 pm - 2.30 pm (venue - Seminar Hall, 2<sup>nd</sup> Floor). The programme aims to present the importance of English Language as a medium of communication across the globe and how it has been commodified during its course of evolution. Ms. Tahira Tashneem, Assistant Professor, Department of English, GGDC, Mangalkote will be acting as the in-house resource person for the said programme.

All the departments are requested to encourage their students for maximum participation in the programme and to register for the same at the earliest. The brochure will be shared shortly.

COUNTERSIGNED

OFFICER-IN-CHARGE GGDC, MANGALKOTE

Julismita Das.

CONVENER UGC-SEMINAR COMMITTEE GGDC, MANGALKOTE





GOVERNMENT GENERAL DEGREE COLLEGE, MANGALKOTE UGC SEMINAR COMMITTEE Invites you to join the

## **SEMINAR**

# ENGLISH LANGUAGE AS A COMMODITY

# on 29.07.2022 AT: 01.00 P.M. Venue: Seminar Hall, 2<sup>nd</sup> Floor



#### ABOUT THE PROGRAMME:

The current market treats English Language as a commodity since it has led to economic globalization. As such, it is treated as an economic resource. This actually points out the language and communication skills of workers in a international platform which, at times, is regarded as international business dialogues. Since, it is the official language of many countries it helps in bridging the communication gaps between people from different cultural backgrounds. As such, adapting English Language communication skills is very important from the career-perspective. The programme aims to discuss these aspects of English Language to increase their preparedness for their future career goals.

### TARGET AUDIENCE:

U.G. Students of GGDC, Mangalkote

SPEAKER: PROF. TAHIRA TASHNEEM ASSISTANT PROFESSOR, DEPARTMENT OF HISTORY, GGDC, MANGALKOTE



