



পশ্চিমবঙ্গ পশ্চিম বঙ্গাল WEST BENGAL

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Memorandum of Understanding (MoU)

Between

Purba Bardhaman Cycling Club (PBCC)

And

Govt. General Degree College, Mangalkote, Dated: 2nd May 2025

Parties to the MoU

This Memorandum of Understanding (hereinafter referred to as the "MoU") is executed on
2nd May 2025 by



OFFICER IN CHARGE, W.B.E.S.
Government General Degree College, Mangalkote
Dt. Purba Bardhaman, West Bengal- 713132

[Signature]



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Stamp Vender-JOY KRISHNA BAL
Katwa Court
Lic. No.-9/7273
Signature

and between:

Purba Bardhaman Cycling Club (PBCC), a voluntary, not-for-profit civil society organization registered under the West Bengal Society Registration Act, 1961 and the Indian Trusts Act, 1882, with Registered Office at Palla Road, Purba Bardhaman – 713151, and Corporate Office at Chotonilpur Paschimpara, Sripalli, Purba Bardhaman – 713103, West Bengal. PBCC is 12A and 80G certified under the Income Tax Act and accredited under CSR-1 for corporate social responsibility partnerships.

And

Govt. General Degree College, Mangalkote, an institution of higher education affiliated under the Higher Education Department, Government of West Bengal, located in Purba Bardhaman district, committed to the ideals of inclusive, sustainable, and value-based education in rural Bengal.

Collectively referred to as the "Parties."

Preamble

Whereas, both institutions recognize the urgent national and global priorities around climate action, sustainable development, civic education, youth leadership, and public health;

And whereas, PBCC has a proven track record in designing community engagement programs through non-motorized transport, environmental action, and youth training;

And whereas, General Degree College, Mongolkote aspires to foster a student community that is physically active, environmentally aware, socially responsible, and nationally contributive;

Now therefore, the Parties agree to collaborate through this MoU on strategic, structured and sustained institutional interventions, as per the following clauses:

Vision

To institutionalize a long-term alliance for the empowerment of youth and communities through integrated programs on:

Green mobility and fitness

Environmental sustainability and climate justice

Civic awareness and legal literacy

Student-led innovation and leadership

Alignment with NEP 2020 and the Sustainable Development Goals

(SDGs) Goals and Objectives

Establish the college as a model green and fit campus in the region

Enhance the physical, environmental, and ethical literacy of students

Develop student ambassadors and community leaders through experiential learning



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Secretary
Purba Bardhaman Cycling Club

Strengthen NAAC compliance in the areas of extension activities, curricular enrichment, and governance

Facilitate structured collaboration aligned with SDG 3, 4, 11, 13, and

16 Scope of Collaboration

A. Campus Green Mobility and Physical Wellness

Establishment of a permanent campus cycling unit under PBCC

guidance Regular cycling trails, fit rallies, and mobility challenges

Collaboration in observance of World Bicycle Day, International Yoga Day, National Sports Day, and Fit India Movement

Health audits, fitness tracking, and campus walking zones

B. Environment and Sustainability Education

Institutionalization of eco-audit systems—plastic, water, energy, e-waste

Plantation drives, rainwater harvesting models, and biodiversity zones

Interdisciplinary workshops on climate literacy, waste segregation, and water

ethics Village-based plastic-free and Swachhata campaigns

C. Civic Engagement and Legal Literacy

Road safety awareness in partnership with local administration

Legal literacy campaigns with local police and judicial bodies

Special programs on voter education, fundamental rights, and constitution awareness

Formation of student civic action units and community clubs

D. Research, Documentation, and Innovation

Co-authored green campus reports and street-level environmental

maps Field-based participatory research and service-learning

modules

Joint publication of newsletters, posters, and journals

Participation in innovation fairs, youth parliaments, and thematic festivals




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Secretary
Purba Bardhaman Cycling Club

E. Leadership, Fellowship, and Internship Opportunities

Priority access for students to PBCC's fellowship and internship programs

Leadership bootcamps on project design, campaign strategy, and public speaking

Certification for participation and completion

Involvement in PBCC's flagship campaigns like "Run for TU" and "Ride for Earth"

Roles and Responsibilities

PBCC shall:

Design, implement and mentor thematic programs

Provide technical support, gear, learning material, and expert

resources Ensure certifications, recommendations, and letters of

recognition Organize training, field exposure, and external linkages

The College shall:

Designate one or more faculty coordinators for MoU

execution Mobilize students through NSS, NCC, Eco Club,

and Youth Cells Facilitate access to space, logistics, and

institutional endorsement Encourage integration with

curriculum wherever feasible Implementation and Monitoring

Mechanism

A Joint Working Committee (JWC) will be constituted with equal

representation The JWC shall meet quarterly to review, plan, and evaluate progress

An annual report of activities will be submitted jointly to the Principal and PBCC Board

Duration and Validity

This MoU shall be valid for a period of three (3) years from the date of signing, i.e., from 2nd May 2025 to 1st May 2028, and may be renewed upon mutual agreement

Termination Clause



Bar

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Government General Degree College, Mangalkote
Dt. Purba Bardhaman, West Bengal- 713132

Abhinav
Secretary
Purba Bardhaman Cycling Club

Either party may terminate this MoU by giving a 60-day written notice with reasons. Any activity initiated prior to termination shall be completed with mutual consensus

Legal Standing and Financial Implications

This MoU is non-binding and does not entail any immediate financial commitment unless specifically outlined in a separate annexure

It does not confer any partnership, agency, or legal claim unless duly agreed through a supplementary contract

Communication and Branding

All program materials, events, reports, and outputs shall bear the names and logos of both institutions

Any external communication must be approved by both parties

Dispute Resolution

All disputes arising out of or relating to this MoU shall be resolved amicably through internal dialogue. In case of continued disagreement, the matter shall be referred to an independent mediator acceptable to both parties

Jurisdiction

This MoU is governed by the laws applicable in the State of West Bengal, and any legal matters shall fall under the jurisdiction of courts located in Purba Bardhaman

Conclusion

This MoU signifies the mutual intent to transform rural education into a catalyst for social, environmental, and civic transformation. It marks the beginning of a collaborative journey where knowledge meets responsibility and students become change-makers

Signatures



[Signature]

For Purba Bardhaman Cycling Club
Designation: Secretary and Managing Trustee

Secretary
Purba Bardhaman Cycling Club

Witness : *Partha Pratim Mitra*

Treasurer
Purba Bardhaman Cycling Club

[Signature]

For General Degree College, Mongolkote
Designation: O-I-C

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Government General Degree College, Mangalkote
Dt. Purba Bardhaman, West Bengal- 713132



Witness : *Tinaki Roy*

Coordinator, IQAC
Govt. General Degree College,
Mangalkote