



GOVERNMENT GENERAL DEGREE COLLEGE, MANGALKOTE

INTERNAL QUALITY ASSURANCE CELL IN ASSOCIATION WITH
THE DEPARTMENT OF SOCIOLOGY



PRESENTS A WEBINAR ON

UNDERSTANDING RESEARCH METHODS FOR SOCIAL SCIENCE INQUIRY

(Under Teacher Exchange Program by virtue of MoU with
St. Xavier's College, Burdwan)

Date: 22.05.2025 (Thursday)

Time: 6:00 – 7:30 PM

Google Meet Link: <https://meet.google.com/gkq-mvhg-gge>

Organizing Committee:

Patron: Dr. Pradipta Kr. Basu, Officer-In-Charge, GGDC, Mangalkote

Convener: Dr. Pinaki Roy, Coordinator, IQAC &
Head, Dept. of Sociology

Members: All Esteemed Members of the IQAC &
the Dept. of Sociology

Speaker:

Dr. Aratrika Bhattacharya

Asst. Prof. & Head, Dept. of
Sociology, St. Xavier's College
Burdwan

All are cordially invited

About the Speaker:

Dr. Aratrika Bhattacharya holds a Bachelor's degree in Sociology from Lady Brabourne College, University of Calcutta, and a Master's degree from the University of Hyderabad. She earned her PhD in Sociology from Presidency University, Calcutta, with a research stint at the School of Oriental and African Studies (SOAS), University of London. Her doctoral thesis largely dealt with the politics of the performative contexts of the Baul songs in performance in Bengal and beyond where she extensively used ethnography as a Data Collection method during her PhD research. With experience as a Teaching Fellow in the Teach for India programme advocating for educational equity and working with the Public Health Foundation of India on a project that conducted a qualitative study to explore the factors affecting reporting of AEFI in Health System in India specifically in Burdwan district and Kolkata, Dr. Bhattacharya has been teaching undergraduate Sociology for many years under the University of Burdwan. She has published in reputed journals and books and delivered invited lectures across India. Her interests include religion and globalization, culture studies, sociology of aesthetics and music, research methods and techniques and philosophical issues in social research.

Target Audience:

Students of BA Sociology Honours and General programmes and other humanities and social science disciplines like Bengali, English, History and Political Science.

Projected Outcome:

Students will learn about the use and applications of research methods from a field perspective, based on the first hand experiences of the expert.

Programme Schedule:

6:00 PM-Welcome Address by Dr. Pinaki Roy, Coordinator, IQAC, GGDC, Mangalkote

6:05 PM-Inaugural Address by Dr. Pradipta Kr. Basu, OIC, GGDC, Mangalkote

6:10 PM-Lecture by Dr. Aratrika Bhattacharya, Asst. Prof. & Head, Dept. of Sociology, St. Xavier's College, Burdwan

7.10 PM-Interactive Session

7:25 PM-Vote of Thanks by Ms. Moumita Mazumdar, Asst. Professor, Dept. of Sociology, GGDC, Mangalkote